

Graphic Design Solutions to Give Your Business the Competitive Edge and to Position Yourself for Growth Change and Success.

Summer with Fresco - Sizzle!

Welcome to our Summer issue of Fresco Review. This quarter we look at 2 juicy projects our designers have sunk their teeth into – Barker College's *Make your Mark* publication design and The 2009 Annual Report for Harness Racing.

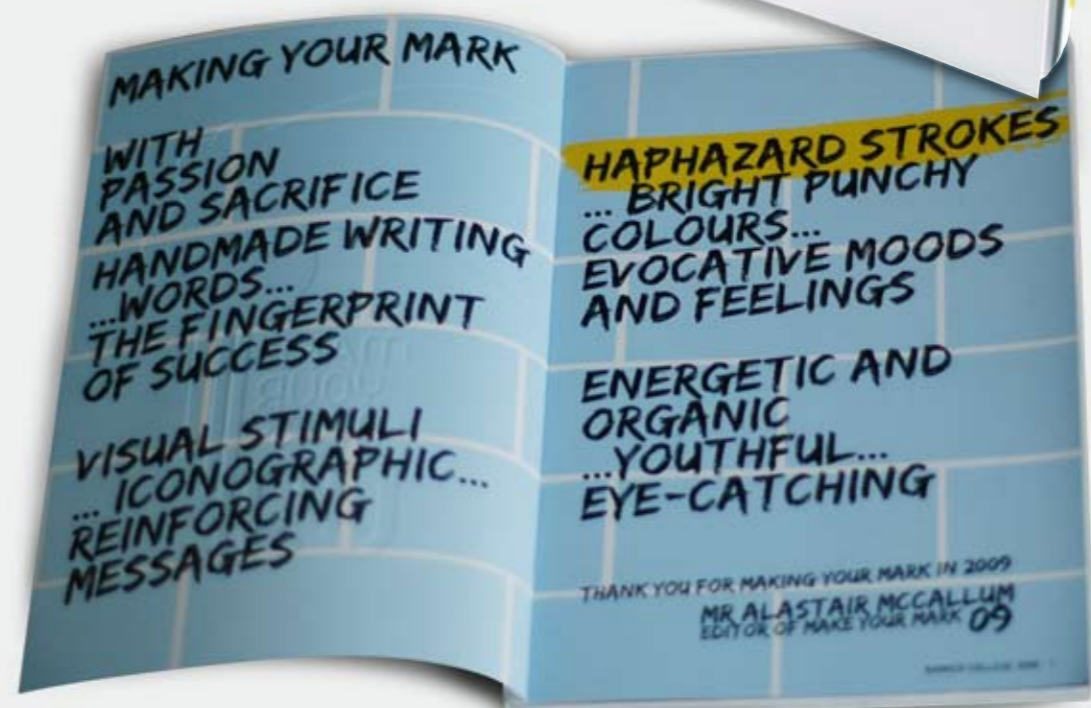
The really BIG news for the month is the launch of the new look Fresco Website! Its fun, has lots of interesting news and the very latest Fresco Portfolio. We think it looks great, but don't take our word for it, check it out at www.frescocreative.com.au We would love to here your feedback on the site as we see it as a constantly evolving and dynamic medium to keep you updated and informed. While you are at it don't forget to visit our blog, there's always something informative to inspire you, and gives an interesting insight into the personalities behind the team that makes up our studio.

Check it out soon at www.frescocreative.com.au

Barker Make your Mark!

The past 4 years we have been lucky enough to produce the anthology of Barker Colleges' best student poetry. We have explored a very different look this year, expressing the words of the students with imagery and colour that leaps off the page, emphasising the different moods of the poetry. "Street art" was a huge influence in this concept, with the brush strokes, strong graphics and saturated colours and we were able to match visually the dynamic words of the students.

Click here to see more great Fresco designs.



Bold and Impactful Annual Report Harness Racing NSW

In June this year, Harness Racing NSW approached Fresco to create their Annual Report for 2009. Harness Racing NSW were in the process of rebranding and wanted to create a strong consistent report document that reflected their high level of professionalism and reinforced their new brand identity. This document needed to be turned around quickly and the report information needed to be clearly and creatively outlined. Fresco took on the challenge with an end result that both client and studio were happy with.



Click here to see more great Annual Report design pieces.

A Special Fresco News Flash – Fresco's Fantastic New Website

If you haven't visited our new Fresco website yet, you have to check out the new look and feel and let us know what you think!, 3 months in the making, we had a lot of fun creating it and hope you enjoy our new open, large format and the latest work from our ever evolving portfolio. Easy to navigate and explore, read what our clients have to say about us on our testimonials page, or catch up on any of our past issues of Fresco Review archived in our eNews section. Want a little creative inspiration? You'll find it here! Here's what some of you have said about our new site...

"Hi Trish – new site looks brilliant. Love your work! Cheers, Greg"

Greg Barwell Managing Director
Holistic Home Loans | your mortgage peace of mind

"Hi Louise,

Congrats on the new website, it looks great and I love all the fun images and creativity!

Julie Magee
Marketing Coordinator, Bankstown Sports

We value your feedback, welcome your comments and hope you have as much fun exploring it as we had creating it!

visit our website on...

www.frescocreative.com.au



Dear Triscia and Louise,

I was very impressed by your quirky website, I really felt I got a good sense of what you guys are about and from a potential prospective clients point of view I think your website makes you very approachable. I was also impressed by your portfolio of work, it's always rewarding to work with a client who supports strong creative ideas!

Julia Maunder

