

Graphic Design Solutions to Give Your Business the Competitive Edge and to Position Yourself for Growth Change and Success.

Spring with Fresco – Here Comes the Sun!

Welcome to our Spring issue of Fresco Review. Its time to pack away those bulky Winter woolies and start thinking about getting yourself bikini ready (eek!). Its been a jam packed quarter with lots of new client projects won, new staff members on board and plenty of growth, change and success. We welcome our new account manager Nat Marich who is taking care of business and Elise Cheney and Sionen Cant our new talented designers.

The really BIG news for the Summer is the launch of the new look Fresco Website! Its fun, has lots of interesting news and the very latest Fresco Portfolio. We think it looks great, but don't take our word for it...

Check it out soon at www.frescocreative.com.au

Harris Farm's New Product Line Great Packaging Design

Fresco has been enjoying some fantastic packaging design projects with Harris Farm.

The team at HFM have been busy sourcing new produce for their NSW stores and Fresco has been focussing their creative energy on designing bold impactful retail design. With their distinctive illustrative style and market fresh creative tone, this new line of branded produce literally jumps off the store shelves. Take a look for yourself next time you are buying your fruit and veg from HFM.

Click here to see more great Fresco designs.



Another Great Design Project from Sydney Children's Hospital

The creative juices were flowing when Sydney Children's Hospital presented us with a design brief for the next Gold Dinner Event.

Fresco has been involved in the design of these events for the past couple of years. Not only is it for a good cause, its our opportunity to experiment with metallic inks, beautiful stocks, illustration and other specials that designers can't wait to explore and sink their teeth into.

Invitation Design and Program Design were the 2 pieces for this year both themed around the races. The creative tone was elegance, refinement with fun quirky "racing" elements to create a talking point. Impactful design for a great night out.

Click here to see more great invitation and program design pieces.

Stay tune for our NEW website due to be launched this Summer!

It won't be long until you can visit our new Fresco website. You'll love the new look and feel and we can't wait for you to let us know what you think!

It will be a cornucopia of creative project case studies, interesting tid bits found in our blog and the very latest creative work being produced in the studio. See what our clients have to say about us on our testimonials page, or take a trip down memory lane and read up on any of the past issues of Fresco Review archived in our eNews section. Want a little creative inspiration? You'll find it here!

We value your feedback, welcome your comments and hope you'll have as much fun exploring it as we had creating it!

Visit our website soon on...

www.frescocreative.com.au

